



We are headquartered in Edina, MN, with Sales Offices throughout the United States, recognizing people throughout the world.



OUR STORY

In 1981, Joe Cronin had an idea for a performance marketing agency focused on obtaining positive, conclusive results for clients. To bring this idea to reality, he had to overcome 3 small problems - no money, no products, and no customers. What he didn't lack, was ambition.

With the help of his three sons and a great team, Joe worked through these problems and built a customer-centric performance marketing agency committed to providing personal, memorable service to each one of our clients.

Today, the mission of Incentive Services remains the same as it was in 1981. Our focus on building win/win relationships with our customers has made us an established national leader in the Recognition & Performance Industries. Our commitment will always be to help organizations reach and surpass their organizational objectives while maintaining our family business culture.